

EMAIL TARGETING

Tidemark Federal Credit Union

Our email solutions offer a powerful way to delivery your message to reach a very specific, targeted audience.

RESULTS

- 166,420 Impressions
- 1,987 Website Visits
- 101 Facebook Page Likes
- 12,980 Email Opens

Objective

Increase credit union membership following a recent rebranding and expansion of service area.



Solutions

DBC Interactive worked in conjunction with Tidemark Federal Credit Union to create and execute an multi-product branding campaign over a 6-week period. The campaign included 2 Targeted Email Blasts, 25,000 Geofencing Impressions, Re-targeting and Facebook Advertising.



Suggested Page



Join Us at Tidemark! *Become Part of the Family.*

Hi,

Here at Tidemark Federal Credit Union, it's important for us to offer you the best rates and services to help you on your financial future. We offer you an array of valuable products to launch the dreams you want to achieve.

From a low-rate VISA credit card, to a quick approval with a Tidemark auto loan, various mortgage options including construction loans, we have many opportunities for you to become a member and "get on board" at Tidemark.



Visit us in Sanford, Lakeland, Orlando, Titusville, and coming soon Bayville and Long Beach.