

FACEBOOK ADVERTISING

Loblolly Acres

Facebook advertising allows businesses of any size to customize ads and serve them to a targeted audience within their platform, as well as on Instagram. 51% of all internet users are on Facebook, making it a popular destination online.

RESULTS

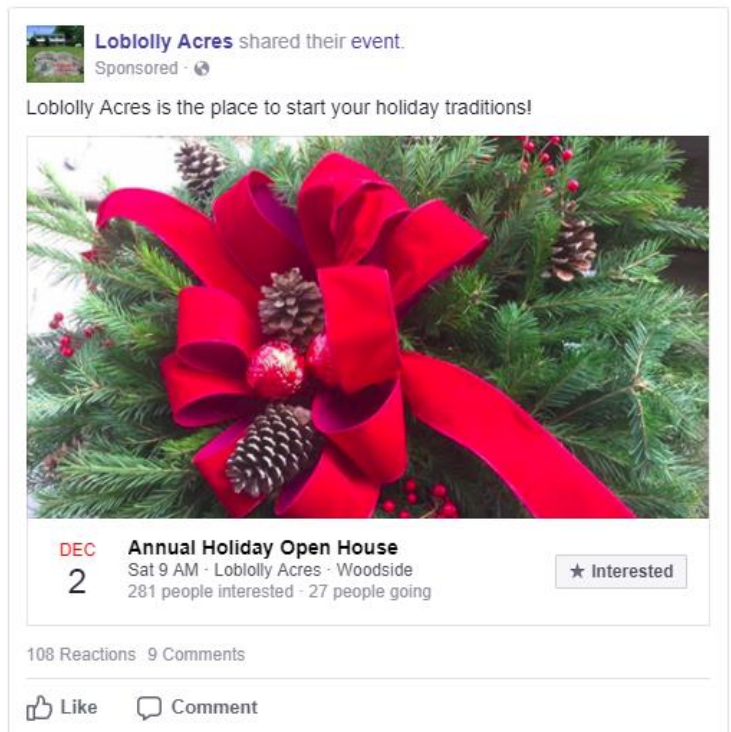
- 149 Event Responses
- 151 Link Clicks
- 14,949 Impressions
- 5,139 People Reached
- 105 Post Reactions
- 16 Post Comments

Objective

Loblolly Acres, a local Christmas tree farm, wanted to increase attendance at their annual Holiday Open House.


Solutions

DBC Interactive partnered with Loblolly Acres to execute a radio and Facebook advertising campaign targeting young families.



Loblolly Acres shared their event. Sponsored · 🌐

Loblolly Acres is the place to start your holiday traditions!



DEC **Annual Holiday Open House**
Sat 9 AM · Loblolly Acres · Woodside
281 people interested · 27 people going

★ Interested

108 Reactions 9 Comments

👍 Like 💬 Comment